



**Upper Allegheny Health System**  
*Creating the path to regional care.*

## WELCOME TO UAHS NEWS!

As Olean General Hospital and Bradford Regional Medical Center continue on the path toward integrating under a new parent company called Upper Allegheny Health System, there will be many opportunities for news and information.

Sometimes this news may be relatively small, such as updates on timelines in the regulatory review process, or more notable announcements such as Board of Director members. The newsletter you are holding is a new joint effort between the two medical centers to share the news and information about Upper Allegheny Health System with all the employees at both institutions.

We will publish this newsletter every few weeks and mail to all employees as well as email it and post internally in departments. It will provide an opportunity to share integration developments as well as introduce some of the senior leadership team and board members whom employees at each hospital may not be familiar with.

During this year-long process of integration – of which we are nearly halfway through – there will continue to be many opportunities for joint collaboration and growth between the two organizations. We want to support and encourage ongoing dialogue and communication among employees, physicians, and managers in both communities, and give all these critical stakeholders the opportunity to ask questions and increase their awareness about the new path we are on.

## WHAT'S IN A NAME?

*What's in a name?* For Bradford Regional Medical Center and Olean General Hospital, history was made in late March with the announcement of “Upper Allegheny Health System” as the name selected for the new parent company. At the midway point through the planning and regulatory process for the integration of both facilities, hospital officials and boards announced the new name reflecting several traits common to the region. Most notably, the proximity of both organizations to the Allegheny River, Allegheny National Forest, and Allegheny foothills were listed as top reasons. The logo and tag line, “Creating the Path to Regional Care,” were also developed to visually represent the new parent company. The calming colors - hues of blue and green - depict the shades in the natural scenery throughout our region.



**Timothy J. Finan**  
President/CEO  
Olean General Hospital



**George E. Leonhardt**  
President/CEO  
Bradford Regional Medical Center

## OUR CONTINUING COMMITMENT

As the Chief Executive Officers at our region's leading health care organizations, we'd like to take this opportunity to reintroduce the concept that our two hospitals are integrating under a new parent company called Upper Allegheny Health System.

While Olean General Hospital and Bradford Regional Medical Center will continue to remain as fully functional hospitals with a wide range of cutting-edge health care services, by integrating under a new parent company, we are expanding the health care opportunities available for the future.

Currently, more than half of all U.S. hospitals are part of health systems. Currently, in New York State, every single hospital in Erie or Niagara Counties is part of a larger health system.

We believe that Upper Allegheny Health System will provide its member hospitals with a greater ability to withstand financial pressures in a weakened economy, and with a broader patient base, become a more attractive opportunity for highly qualified specialist physicians. This integration will also provide a more stable employment outlook for both hospitals.

Again, we want to stress that when patients need hospital services, whether it is 24-hour emergency care, surgery, diagnostic imaging, blood work, maternity care, or any of the hundreds of other health care services we offer, Olean General Hospital and Bradford Regional Medical Center will remain a steadfast provider of these services in the community, just as they have for well over a century.

## HOSPITALS LAUNCH NEW WEBSITE

To keep up with the latest on the integration developments, please log onto the newest addition of our news bureau, [www.uahs.org](http://www.uahs.org). From there, you can link to either hospital's website, as well. At [www.brmc.com](http://www.brmc.com), there's a form where you can submit your integration-related questions.