

Upper Allegheny Health System  
Olean, NY

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## Upper Allegheny Health System announces senior leadership team

The senior management team has been named for Upper Allegheny Health System (UAHS), the newly formed parent company of Bradford Regional Medical Center and Olean General Hospital.

"We've taken significant efforts to assemble an experienced and talented management team to lead Upper Allegheny Health System and its two member hospitals. This senior-level team has an ability to lead in challenging environments," said UAHS President and CEO Timothy J. Finan. "Equally important, UAHS leadership will work tirelessly to improve the ability of the hospitals to recruit physicians and other clinical professionals, manage healthcare costs and to develop programs and services that respond to regional healthcare needs," he said.

The newly named UAHS team includes:

-- Richard Braun has been appointed as UAHS Senior Vice President of Finance/Chief Financial Officer. In his new position, he will oversee the entire financial function of UAHS' member hospitals, including revenue management and supply-cycle functions. Most recently, Mr. Braun was the Interim Chief Financial Officer for Amsterdam Memorial Healthcare in Amsterdam, N.Y., where he directed its due diligence and merger process with St. Mary's Hospital. Prior to that, Mr. Braun served as Executive Vice President/Chief Financial Officer of Brooklyn Hospital Center in Brooklyn, N.Y., and Senior Vice President/CFO of Kaleida Health System in Buffalo. He is a certified public accountant and a graduate of Canisius College. Additionally, he is a past president of the Healthcare Financial Management Association/Buffalo chapter;

-- Timothy McNamara has been appointed UAHS Senior Vice President of Human Resources. In his new position, he will oversee the Human Resources functions of both Bradford Regional and Olean General. Prior to joining UAHS, Mr. McNamara was Vice President of Human Resources at Univera Healthcare in Buffalo. He earned a bachelor's degree in commerce from Niagara University and a master's degree in human resource management from the State University of New York at Fredonia;

-- William Mills, M.D., has been appointed UAHS Senior Vice President of Quality and Professional Affairs. In his new position, he will be responsible for the oversight of quality programs, and process improvements and initiatives for the health system. Additionally, he will oversee the hospital medical staffs. Dr. Mills is also a Clinical Assistant Professor of Family Medicine at the State University of New York at Buffalo. Previously, Dr. Mills was Vice President of Medical Affairs for Olean General. He earned his medical degree from the Hahnemann University School of Medicine in Philadelphia, and received a master's degree in medical

management from the University of Southern California's Marshall School of Business. He was a practicing physician for more than 20 years;

-- Jason Yaworsky has been appointed the new Senior Vice President of Information Technology. He will be responsible for overseeing the information technology and telecommunications of both Bradford Regional Medical Center and Olean General Hospital. Previously, he was the Manager of Information Systems at Olean General Hospital. He earned both a bachelor's degree in clinical laboratory science and a master's degree in medical technology from the State University of New York at Buffalo;

-- Marta Shultz has been appointed the new UAHS Vice President of Quality. In her position, she will oversee the quality and performance improvement functions and initiatives of UAHS' two member hospitals. She comes to UAHS from Beacon Health Informatics, where she was Vice President for Customer Service. She also previously served as Performance Improvement Coordinator for Craven Regional Medical Center in North Carolina. She received a bachelor's degree in biology from the State University of New York at Geneseo. Ms. Shultz passed the national certification examination in healthcare quality sponsored by the Healthcare Quality Forum;

-- Joe Gervase has been appointed the new UAHS Corporate Director of Materials Management. In this post, Mr. Gervase will oversee the system's supply chain function, including purchasing, receiving, stores, contract management and couriers. He has significant hospital management experience having served in a number of key administrative positions at Erie County Medical Center in Buffalo, where he had responsibility for Materials Management and Information and Support Services. He is a past president of both the Western New York Society of Hospital Material Management and the Western New York Regional Purchasing Cooperative. Mr. Gervase received a master's degree in business administration from the State University of New York at Buffalo. His undergraduate degree from Canisius College; and

-- John Policastro has been appointed Director of Communications and Marketing for UAHS. In his new role, Mr. Policastro will oversee all marketing and public relations initiatives for the health system. Previously, he was Director of Community Relations at Olean General. He earned his bachelor's degree in English from St. Bonaventure University.